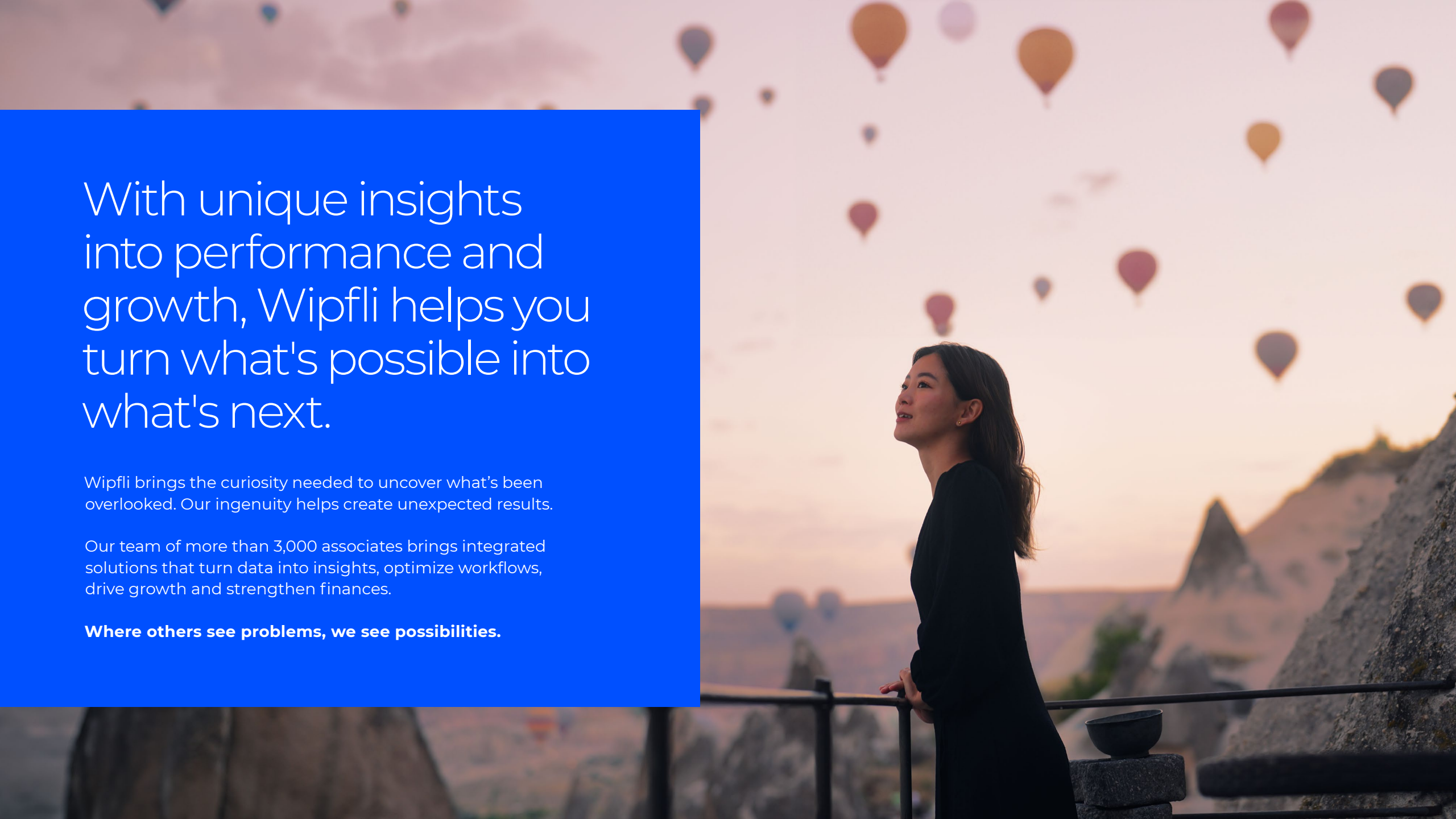


# PERSPECTIVE

The background of the entire image is a composite of two scenes. The top portion shows a man with a beard, wearing a dark jacket, leaning on a glass railing of a high-rise building. The bottom portion shows a view of the Earth from space, with a blue sky, white clouds, and a dark horizon line. The word 'PERSPECTIVE' is written in large, white, bold, sans-serif capital letters across the middle of the image. The letters are semi-transparent, allowing the background images to be seen through them. The 'P' and 'S' are particularly large and prominent.

**CHANGES EVERYTHING.**

**WIPFLI**



With unique insights into performance and growth, Wipfli helps you turn what's possible into what's next.

Wipfli brings the curiosity needed to uncover what's been overlooked. Our ingenuity helps create unexpected results.

Our team of more than 3,000 associates brings integrated solutions that turn data into insights, optimize workflows, drive growth and strengthen finances.

**Where others see problems, we see possibilities.**

# Relentlessly focused on your opportunities

We're driven to understand your business as deeply as you do through a unique combination of entrepreneurial passion, industry knowledge and functional skills. Our teams fluidly integrate our services to address your needs from a holistic, enterprise perspective.

**Our advisory services focus on improving the key components of every successful organization:**

**COMPELLING VISION**

**TRANSFORMATIONAL LEADERSHIP**

**ENGAGED PEOPLE**

**THRIVING BRAND**

**OPERATIONAL EXCELLENCE**

**FINANCIAL CONFIDENCE**

**TECHNOLOGY OPTIMIZATION**





# Our services

## Made for the modern marketplace

Our teams deliver solutions that drive performance and growth.

### DIGITAL

We use decades of experience and imagination to help deepen human connections, drive a data-driven culture and scale technology with greater precision and impact.

### OUTSOURCING

Through innovative C-suite outsourcing and scaled accounting, controller, payroll and tech services, Wipfli helps our clients stay leaner and more flexible by delivering the right amount of help at the right time.

### ASSURANCE

Our professionals combine industry-specific expertise with a risk-based approach to offer audit, assurance and accounting services that provide actionable insights.

### TAX

Drawing on extensive industry and tax law experience, we offer proactive solutions and strategies to help clients confidently navigate the changing tax landscape on international, national, state and local levels.

### RISK ADVISORY

We go beyond basic risk management and compliance to enhance the value and resiliency of your organization by combining strategic and tactical perspectives and addressing risk, governance and compliance on every level.

### M&A TRANSACTION ADVISORY

Backed by advanced tech solutions and industry-specific connections around the world, our M&A team helps drive more strategic and higher value transactions for both buyers and sellers.

### ORGANIZATIONAL PERFORMANCE

We bring together the best minds to align and elevate strategy, operations and people so we can develop the right organizational strategy and operating model — further driving your growth, innovation and resilience.

### PRIVATE CLIENT SERVICES

Our team delivers seamless private client services that connect the pieces and bridge the gaps to help make sure our clients fully understand the economic and tax consequences of their investment, business structure and wealth transfer strategies

**WIPFLI**

# We focus on emerging organizations — the businesses that drive our economy forward.

Our strong industry focus helps clients resolve complex challenges and identify opportunities. While emphasizing industry expertise and experience, we bring unique, integrated solutions to our clients. Wipfli constantly reviews the addition of industry niches based on market potential, client needs and firm capabilities.

We bring specialized knowledge in the following industries:

**CONSTRUCTION**  
**REAL ESTATE**  
**HEALTHCARE**  
**MANUFACTURING**  
**DISTRIBUTION**  
**NONPROFITS**

**GOVERNMENT**  
**EDUCATION**  
**FINANCIAL SERVICES**  
**FINANCIAL INSTITUTIONS**  
**TRIBAL GAMING AND GOVERNMENT**  
**TECHNOLOGY**





# Our culture

## At Wipfli, people count.

Our people are core to everything we do — the catalyst behind our ability to create exceptional impact and extraordinary results. Associates benefit from the flexible work options that allow them to chart their own career paths and build deep relationships. Transparency and open feedback are welcomed at all levels across the firm. People matter here, and they feel it.

## WHAT WE BELIEVE

**Mission:** To enable individuals and organizations to achieve their full potential, empowered by the security of a stable foundation.

**Vision:** Create a lasting, positive impact for every person, organization and community we engage.

—○—○—○—○—○—○—○—

**VALUES: INTEGRITY CARING EXCELLENCE TEAMWORK PERSEVERANCE**

## #WipfliGivesBack

Wipfli is proud to give back to the communities in which we live and work. We offer associates the time and flexibility to take an active role in their communities by serving on nonprofit boards and volunteering. Using the #WipfliGivesBack hashtag, we share their stories and foster a culture of service throughout our organization.

# Our commitment to diversity, equity and inclusion

At Wipfli, we honor the unique strengths and contributions of every associate because we know that diversity makes us stronger. Through initiatives focused on leadership, recruitment, training and diverse business resource groups, we continue to become a more inclusive firm focused on building the workforce of the future.

## **The Wipfli Foundation**

The Wipfli Foundation reflects our mission through an associate matching donation program, leadership programs, scholarships, grants and donations.



## A fresh perspective

Let's connect. Visit [wipfli.com](https://wipfli.com) to learn more.

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"Wipfli" refers to Wipfli LLP.

**WIPFLI**